



YOU CAN HELP !

WHY THE Y:

Charitable gifts provide financial assistance to ensure low-income, underserved youth and families have equal opportunity to experience YMCA programs and activities that allow growth in spirit, mind and body. By supporting the Y, you are strengthening our community. Last year, our YMCA awarded \$294,195 to 1,360 youth, families and individuals.

ANYONE IS QUALIFIED TO CAMPAIGN IF YOU...

- Believe in YMCA and the importance of helping those less fortunate
- Can tell your own personal story to anyone who will listen of the Y's impact on youth and families
- Commit your own personal gift to the campaign and be willing to ask others to do the same

BE A TEAM CAPTAIN

- Provide leadership and motivate a team of four or five to meet your team goal
- Ask each Team Member for their personal gift
- Attend fun and informational campaign meetings:
 - Leadership Rally - Thursday, Feb 16, 6pm
 - Campaign Training Days - Feb 28 at 12 noon, Feb 29 at 8am, Mar 1 at 6pm
 - Campaign Kickoff - Tuesday, Mar 6, 6pm
 - Mid-Campaign Report - Thursday, Mar 22, 12 noon
 - Campaign Victory Event - Thursday, Apr 5, 6pm
 - Campaign Pear Blossom Run Finale - Saturday, Apr 14, 7am

Campaign Goal:
\$150,000
by April 14th

Any size donation
helps the cause

YOU CAN MAKE A DIFFERENCE!



To volunteer, call 772-6295 ext 221 or brussell@rvymca.org